



June 09, 2009 10:00 AM Eastern Time 

## **Asteres Inc. Expands Markets and Management naming Mark de Bruin, CEO**

SAN DIEGO--([BUSINESS WIRE](#))--Asteres Inc., the industry's leading provider of automated prescription pickup kiosks and makers of ScriptCenter<sup>®</sup>, announced today that it has named retail pharmacy veteran Mark de Bruin as CEO to lead their rapid expansion into the retail, healthcare and military markets.

"Leading three of the largest U.S. retail pharmacies, Mark's strategic leadership and national operations expertise are key," said Ron Taylor, Asteres Chairman. "Asteres is growing, ScriptCenter markets are expanding and Mark brings the right experience at the right time."

"I am excited to join Asteres, the leader in automated pharmacy pick-up," said Mark de Bruin. "With solid technology, Asteres allows pharmacy patients the opportunity to pick-up their prescriptions quickly, while providing the pharmacist additional time to provide clinical consultation to patients."

Mark de Bruin joins Asteres from Sears Holdings where he was senior vice president and president of pharmacy. Formerly, Mark was the executive vice president of pharmacy for Rite Aid and vice president of pharmacy for Albertsons. Mark also held several senior positions at American Stores Company, including General Manager, and served as Vice President of RxAmerica, a pharmacy benefits management company. Mark has previously served as Chairman of the National Association of Chain Drug Stores-Policy Council, Chairman of the National Association of Chain Drugstores Pharmacy & Technology Annual Meeting and as a member of the Federal Medicaid Commission, appointed by HHS Secretary, Michael O. Leavitt.

### **ABOUT ASTERES**

*Asteres Inc. develops secure self-service kiosks for the storage and delivery of prescriptions and consumer products. Asteres' premier product is ScriptCenter, the first prescription pick-up kiosk for retail, healthcare and military pharmacies that allows patients to pickup and pay for their prescriptions even when the pharmacy is closed. For more information visit [www.asteres.com](http://www.asteres.com)*

This press release contains forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ from those set forth in the forward-looking statements.

### **Contacts**

Asteres Inc.  
Sara von Gal  
(858) 603-2608  
[svongal@asteres.com](mailto:svongal@asteres.com)

**Permalink:** <http://www.businesswire.com/news/home/20090609005139/en>